

## Michelson Found Animals

MEDIA & PRESS KIT

# Stay Informed on Our Mission to Help Pets & People

Explore latest news, media coverage, and downloadable resources.

#### **About Michelson Found Animals**

Michelson Found Animals (MFA) is a leading animal well-being nonprofit that believes people and pets are better together. Generously funded by Dr. Gary Michelson and Alya Michelson, MFA operates a range of programs, including community partnerships, strategic grantmaking, impact investments, research and advocacy initiatives that share a common goal: to champion pets at every point they intersect with our society. MFA has helped more than 8 million pets since it was founded in 2005.

## \$100M+

Committed dollars toward animal welfare initiatives in Los Angeles and beyond.

300,000

Pets reunited with their owners through the Found Animals Registry (from 2005-2021). 150,000+

pets served through the Better Neighbor Project (since 2020).

- Invested in more than 50 early-stage startups that are helping to shape the future of pet care.
- ► Funded 45+ scientific research projects since 2008, representing a \$20 million+ commitment through the Michelson Prize & Grants.
- Facilitated 17,000 pet adoptions at Found Animals Adopt & Shop locations (from 2010-2021).
- ▶ Raised \$10 million through the Saving Pets Challenge, a matching fundraising challenge for shelters and rescue groups (from 2014-2022).
- Researched, tracked, and measured petfriendliness and pet-inclusivity through the Pet Inclusive Housing Initiative, via 220,000+ rental properties across the U.S. (since 2021).

#### LEARN MORE ABOUT OUR IMPACT





### **News & Media Coverage**

- Jul 12, 2025 | ICE Raids are Leaving Some L.A. Cats and Dogs Homeless
- Jan 16, 2025 | Supporting Families After LA's Wildfires: 4 Ways Rental **Property Owners Can Do Now to Help**
- Jan 10, 2025 17 Tons of Dog Food Delivered to Aid Pets Displaced by LA Wildfire
- ▶ Jan 08, 2025 | Pet-Friendly Is No Longer Enough
- Oct 25, 2024 | Pet Gala Confronts **Animal Shelter Overcrowding Crisis in** Los Angeles
- ► Aug 5, 2024 | The Latest Frontier in **Housing Inequity? Pet Friendliness**
- Jun 6, 2023 | Hello Kitty, Goodbye Kittens? **Gene Therapy Spays Cats Without** Surgery





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